

Designers say buh-bye to trends of the 2010s

According to the over 700 professional interior designers we surveyed, there are three major trends that we need to leave behind along with the last decade.¹



1: Macramé

Designers are moving away from the boho trend. When asked what their least favorite design trend of the last decade was, **22% of designers** chose macramé.

2: All-gray interiors

Gray is no longer the top neutral. **Nineteen percent of designers** said that all-gray interiors were among the worst trends of the decade. White interiors, however, still have their place. Only 12% of designers chose all-white interiors as a fading trend.

3: Shiplap

Move over, Waco! While fans still seem to enjoy modern farmhouse style, designers are shifting focus – **13%** chose the wall treatment shiplap as a trend to leave in the 2010s.

Other responses

Other trends designers are ready to move on from include:

- Tribal prints: 11%
- Concrete countertops and accents: 6%
- Accent walls: 4%

Direct from designers

Aside from the 700 designers surveyed, we asked a few interior designers to speak on the record about which trends they could do without.

“The high-gloss, white-on-white trend was never something I appreciated. I always believed it to be cold and sterile. At the time it became trendy I knew it would be fleeting because of the way it makes people feel. There is no sense of nostalgia, no storytelling, and for me, it cheapened a space instead of making it appear elegant. In my opinion, a well-designed space incorporates highs and lows, contrast, and mixes both tones and textures.” – *Joy Lynskey, Jewel Toned Interiors*

“I think we’re tired of design trends in general ... It’s time to throw away trends and create spaces that speak to the individual. That’s why we love paint. You can get really personal with your color choices, moving beyond boring white walls to evocative colorful spaces in shades like pale pink, lilac, deep blue and more.” – *Jeanine Hays and Bryan Mason, AphroChic*

“Don’t get me wrong, I love neutrals, but we have seen enough neutral designs. I’m ready to introduce more color, patterns and drama back into well-designed spaces.” – *Michelle Thomas, Michelle Thomas Designs*



Want to learn more? Contact us at Sherwin-Williams@clynch.com for the full survey results and more designer commentary.

¹ Sherwin-Williams 2019 Designer Panel Survey of 716 professional designers, November 2019