

THREE DESIGNERS GIVE THREE TAKES ON 2023 COLOR TRENDS

Almost three-quarters of interior designers believe that beiges and warm neutrals will dominate residential interiors in 2023, according to a new Sherwin-Williams survey of more than 250 interior designers across the country. Sherwin-Williams talked to three top designers for their takes on colors they're falling for in 2023 and how they plan to incorporate these hues in clients' homes. For more information about color trends, images and commentary, contact Sherwin-Williams@clynch.com.

Year-Round Coziness

“Warm neutral and beige paint colors are currently bringing coziness to spaces year-round,” says Marie Flanigan of Marie Flanigan Interiors. “We’re also seeing beautiful iterations of neutrals with more saturation like terracotta and blush tones. I love these deeper hues as they still read neutral while making more of a statement, creating an ideal palette for textures and layering.”

For those looking to stick to neutrals, Flanigan recommends Greek Villa SW 7551.

“Greek Villa SW 7551 is an absolute go-to color for me. I find that it’s incredibly warm for being on the neutral side of the color spectrum. The gorgeous color saturation provides the perfect backdrop for any aesthetic,” she says.



Credit Marie Flanigan Interiors

Browns are Coming Back

Erin Haugerud of EH Design counts the warm whites and beiges from the [Emerald Designer Edition Warm + Welcoming palette](#) among her go-tos and says she's looking forward to going even deeper as browns make a comeback.

“Browns invoke a sense of grounding and growth as they relate to the Earth. Following the pandemic, we are all craving these feelings in the world and in the environments we live. Browns of every shade – from chocolates, caramel, and terracotta – are being seen throughout homes to warm up spaces and they also go with just about everything. We are loving this warmth direction and love incorporating it into clients' homes,” Haugerud says.

Credit EH Design

Leading with Health and Happiness

“Five to 10 years ago, many of our clients were requesting uber urban cool color palettes of white and gray with little color inclusion. We took this as reactionary to the overarching Tuscan umber and burgundy trends that seemed to dominate the early aughts. Now that life has taught us a bit about the value of health, happiness and home we feel the pendulum may be finding a sweet spot between overtly warm and uncomfortably cool,” says John McClain of John McClain Design.



Credit John McClain Design and Zeke Ruelas Photography

“This new balance has been found in warm but airy neutrals reminiscent of Earth, sky and sunset. Some of our perennial favorites include the always comforting [Natural Choice SW 7011](#) and the slightly dreamier [Agreeable Gray SW 7029](#). Both provide the perfect foil to this year's Color of the Year [Redend Point SW 9081](#), an earthy terracotta tone reminiscent of warm nights and arid vistas,” he says.